

Last Updated: 29 October 2022

Privacy Policy

1. Introduction

At Twitch Guru, we are committed to protecting the privacy of our users. This privacy policy explains how we collect, use, and protect the personal information of our users.

2. Personal Information Twitch Guru Collects About You

We obtain information about you through the means discussed below when we provide the Twitch Guru Services. Please note that we need certain types of information so that we can provide the Twitch Services to you. If you do not provide us with such information, or ask us to delete it, you may no longer be able to access or use the Twitch Guru Services.

User-provided Information: When you register for Twitch Guru Services; purchase, view, or download certain content or products from the Twitch Guru Services; enter contests or sweepstakes; register for or attend a live (in-person) event; or otherwise use the features and functionality of the Twitch Guru Services, you may provide a variety of information about yourself to us, such as your name, voice, or image (in any content you upload, stream, or participate in), Twitch username, email address, postal mailing address, telephone number, credit card number, and billing information.

Automatically Collected Information: When you access the Twitch Guru Services or open one of our emails, we automatically record and store certain information about your system by using cookies and other types of technologies. Cookies are small text files containing a string of alphanumeric characters that are sent to your browser. For information about what cookies are, how they work, how Twitch uses them, and how to remove them, please see our Cookie Notice. Examples of such information we automatically collect include Internet Protocol address ("IP Address"), a unique user ID, device and browser types and identifiers, referring and exit page addresses, software and system type, and information about your usage of Twitch Guru Services. Examples of how Twitch Guru uses automatically collected information include to: (a) automatically update the Twitch Guru application on your system; (b) remember your information so that you will not have to re-enter it during your visit or the next time you access the Twitch Guru Services; (c) provide customised advertisements, content, and information; (d) monitor the effectiveness of marketing campaigns; (e) monitor and store aggregate site usage metrics such as total number of visitors and pages accessed; and (f) track your entries, submissions, and status in any promotions or other activities.

Twitch Guru Live (in-person) Events: Twitch Guru may live (in-person) events that may include creators, speakers, and exhibitors. These events will be photographed, recorded, and streamed, both by Twitch Guru and by others, and these materials may be used for promotional purposes. In addition, attendees' badges may be scanned with their permission. There will be various places where you may be given the option to, or experiences for which you may be required to, scan your badge. If you scan your badge or agree to have your badge scanned by Twitch Guru events staff, the data will be used for various purposes such as analytics, promotional products, or prize fulfilment consistent with this Notice. By allowing Twitch Guru to scan your badge, you understand that Twitch may transfer your personal information to Twitch Guru and that, once transferred, your personal information is subject to the this privacy notice and Twitch Guru may contact you directly afterwards.

Information from Other Sources: We may obtain additional information from third parties and sources other than the Twitch Guru Services. For example, we may obtain additional information from advertisers, games or services you use, or social media networks (such as Discord, Steam, or

YouTube) for which you have approved our access. When you access the Twitch Guru Services through social media networks or when you connect the Twitch Guru Services to social media networks, you are authorising Twitch Guru to collect, store, and use such additional information and content in accordance with this Privacy Notice. We may also obtain information from third-party services (such as Riot or Steam) regarding your use of such services. We use this information to supplement the information we collect about you in order to provide more relevant, safer experiences for you with the Twitch Guru Services and improve the Twitch Guru Services, analytics, and advertising. If we combine or associate information from other sources with information that we collect through the Twitch Guru Services, we will treat the combined information in accordance with this Privacy Notice.

3. How We Use Your Information

We may use the personal information we collect from you for a variety of purposes, including:

- (i) To personalize your experience on our website
- (ii) To respond to your inquiries and provide customer support
- (iii) To improve the content and functionality of our website
- (iv) To communicate with you about products, services, and promotions
- (v) To analyse and understand the usage and effectiveness of our website
- (vi) We **do not** sell your personal information with any third parties.

4. How We Protect Your Information

We take the protection of your personal information very seriously and have implemented appropriate security measures to protect your personal information from unauthorised access, disclosure, or misuse.

5. Your Choices

You have the right to know and update the personal information that we have collected from you. You can do this by contacting Support.

If you have any questions or concerns about our privacy policy, please contact us at Twitch Guru.

6. Account Closure and Deletion

If you would like to close your account and delete your profile information, go to https://www.twitch.tv/user/delete_account. If you close your account, Twitch Guru may retain certain information about you for the activities described in this Privacy Notice, or as permitted or required by applicable law.

7. Third-Party Services and Websites

The Twitch Guru Services may link to third-party websites or services. The privacy practices of those third parties are not governed by this Privacy Notice. We encourage you to review the privacy policies of these third-party websites and services to understand their practices.

8. Advertisers and Analytics Providers

Twitch Guru may use third-party Web analytics services. These service providers use a variety of tracking technologies such as cookies to analyse how users use the Twitch Guru Services. The

information collected may be shared with or collected directly by these services and processed to evaluate your use of the Twitch Guru Services.

9. Child Protection

IF YOU ARE UNDER 16 YEARS OF AGE, THEN YOU MAY NOT USE OR ACCESS THE TWITCH GURU SERVICES AT ANY TIME OR IN ANY MANNER.

Twitch Guru does not knowingly collect or maintain personal information from persons under 16 years-of-age. If Twitch Guru learns that personal information of persons under 16 has been collected on or through the Twitch Guru Services, Twitch Guru will take appropriate steps to delete this information.

If you are the parent or legal guardian of a child under 16 who has created an account on the Twitch Guru Services, then please ask Support to have that child's account terminated and personal information deleted.

10. Merger or Sale

In the event that Twitch Guru, or some or all assets related to the Twitch Guru Services are acquired by or merged with a third-party entity or in connection with a contemplated change-of-ownership transaction, we reserve the right, in any of these circumstances, to transfer or assign the information that we have collected from users as part of that merger, acquisition, sale, or other change-of-control event, including in the course of diligence.

11. International Data Transfers

Information collected by Twitch Guru may be stored and processed in your region, in the United Kingdom of Great Britain (for instance in our major data centres), or in any other country where Twitch Guru or its affiliates, subsidiaries, partners, or service providers are located or maintain facilities. If we provide any information about you to any such entities, we will take appropriate measures to ensure such companies protect your information adequately in accordance with this Privacy Notice and applicable law.

12. Changes to Our Privacy Policy

We may update this privacy policy from time to time in order to reflect changes in our practices or to comply with legal requirements. We encourage you to review this policy periodically to stay informed about how we are protecting your personal information.